

Community Day Celebration

Matru Schaya Social Welfare Society, together with Educo and the Eurofragrance team from India (a Spain-based fragrance company), organized a vibrant and memorable Children's Day celebration on 14th November 2025 at the MSSWS campus. The event brought together children of all age groups and created a joyful environment filled with learning, creativity, sports, and cultural expression.

From Educo, the Country Director, Guru Prasad, along with team members, participated in the event. A total of 103 children attended the celebration, supported by 31 Eurofragrance team members who facilitated activities alongside the MSSWS staff.



The celebration began with the registration of children, during which the day's activities were explained and participants were divided into age-appropriate groups. Ice-breaking games followed, helping the children feel comfortable, energized, and ready for the day's events.

Mr. Sukanta Behera from Educo anchored the whole event with initial welcome and the purpose of the event. MSSWS Director, Sr. Sangeeta Pereira, welcomed the guests and shared an overview of MSSWS and its work. The Eurofragrance team later arrived, and a short video was screened showcasing the success story of the Mobile Library initiative. As part of their commitment to child safety, the Eurofragrance members signed the Child Protection Policy of MSSWS.



For adolescent participants, a special session was conducted by the Eurofragrance team on the fragrance and perfume industry. The session introduced them to international career pathways, the science behind scent creation, and the creativity involved in fragrance design-broadening their horizons to new vocational opportunities.

Younger children took part in a drawing competition titled "Draw What Your Heart Wants," which allowed them to express their imagination freely. Additional age-wise activities such as

book balancing for the 11–15 age group, and fun games like the potato race and lemon-and-spoon race for younger children kept the atmosphere lively and engaging. These activities promoted teamwork, physical agility, and healthy competition. A friendly cricket match between adolescents (age group of 16-18) facilitated by the Eurofragrance team added excitement to the event. Cheers, laughter, and team spirit filled the ground as children and adults played together. The winning team proudly posed with bats and stumps, capturing a celebratory moment.



A wholesome lunch brought participants, facilitators, and guests together, creating space for informal conversations and bonding.

After lunch, cultural performances by children- featuring dance, music, and theatre captivated the audience. The prize distribution ceremony followed, where winners received medals and trophies, and each child was given a special gift and a certificate of Participation in the event.

The celebration ended with a lively Tarpa (traditional music) dance, led by a local folk artist and joined by children, MSSWS staff, and the Eurofragance team. The rhythmic Adivasi dance circles created a culturally rich and joyful conclusion to the event. A final group photograph was taken before everyone gathered for tea and departed for the day.



The Children's Day celebration went beyond joyful activities. It strengthened community participation, promoted cultural pride, and created meaningful interactions between children, Educo, MSSWS, and Eurofragance. It was a day filled with learning, laughter, and unforgettable memories for every child who participated.